Training 7:
Digitalization

Task 1

With your group, read through your assigned role and then work through the questions below in preparation for the talk show.

EMMA

I am Emma. I am a big fan of Emily Rock. My favourite way to listen to their songs for free is via the Internet. On the road, I always have her music on my smartphone. I don't get any pocket money from my parents, and I don't have any money saved up. I also don't understand why I should pay money to download songs to my smartphone when I can listen to them for free on the internet via streaming.

EMILY

I'm Emily Rock. Recently I won in a casting show and already released my first music album. My biggest wish is to be able to work with music to earn a lot of money and live off it. However, when more and more fans are downloading the songs illegally, or streaming them on the internet, I don't get paid – or get paid very little so I may have to get a second job. But I don't really have time for that.

DANIEL PLATTE

I am Daniel Platte. I was on the jury of the casting show that Emily won, and I wrote her winning song. In my music studio we produced her first album. From every sold song or album, I get a certain share. I am concerned that fewer and fewer music listeners are spending money on music and only listening to it online or obtaining it illegally. I may have to close my music studio soon.

HELMUT MARKET

I am Helmut Market. I am the owner of a music store and sell albums from various artists in my store. Lately, sales figures have dropped sharply. More and more music listeners download their songs on the internet and no longer come to my store. I've already had to lay off both of my employees, and I'm worried that soon I'll have to close my store.

Questions

What is your opinion on "Should music and movies be made available for free or as a paid service"?

Would you risk downloading music or movies illegally? Why?

How can everyone's needs best be addressed?

Task 1

What advantages and disadvantages can internet of things or social media bring to your life? What about AI? Write below.

Groups: 1. People – 2. Smart Home – 3. Cars – 4. Cities – 5. Companies/Factories/Workers

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Task 2

Safety online. Use the password key and encrypt the word: **School Free**.

Example password key

a # 3 D Z 3 ? b 8 e Y 6

Start–Zeichen   ABC   DEF   GHI   JKL   MNO   PQRS   TUV   WXYZ

Result: _____

Allianz Finance Workout Tips

It is better to be safe than sorry: Update your passwords regularly, use 2-factor verification and check your settings and virus protection!

Being online is great, but it also has risks: If criminals get hold of confidential data, it can cost you a lot! Take care of your data! Good data protection is necessary!

Weigh the pros and cons of different services. For some services you don't pay money, you pay with your data.

There's a lot of work behind music and movies. Would you give away all your number-1-hits for free?

Social media is fun! Keep your circles tight and be safe when meeting new friends. When in doubt, always ask a trusted adult like parents.

There are rules and laws on the internet too that everyone must follow, there are consequences to misbehaving online.