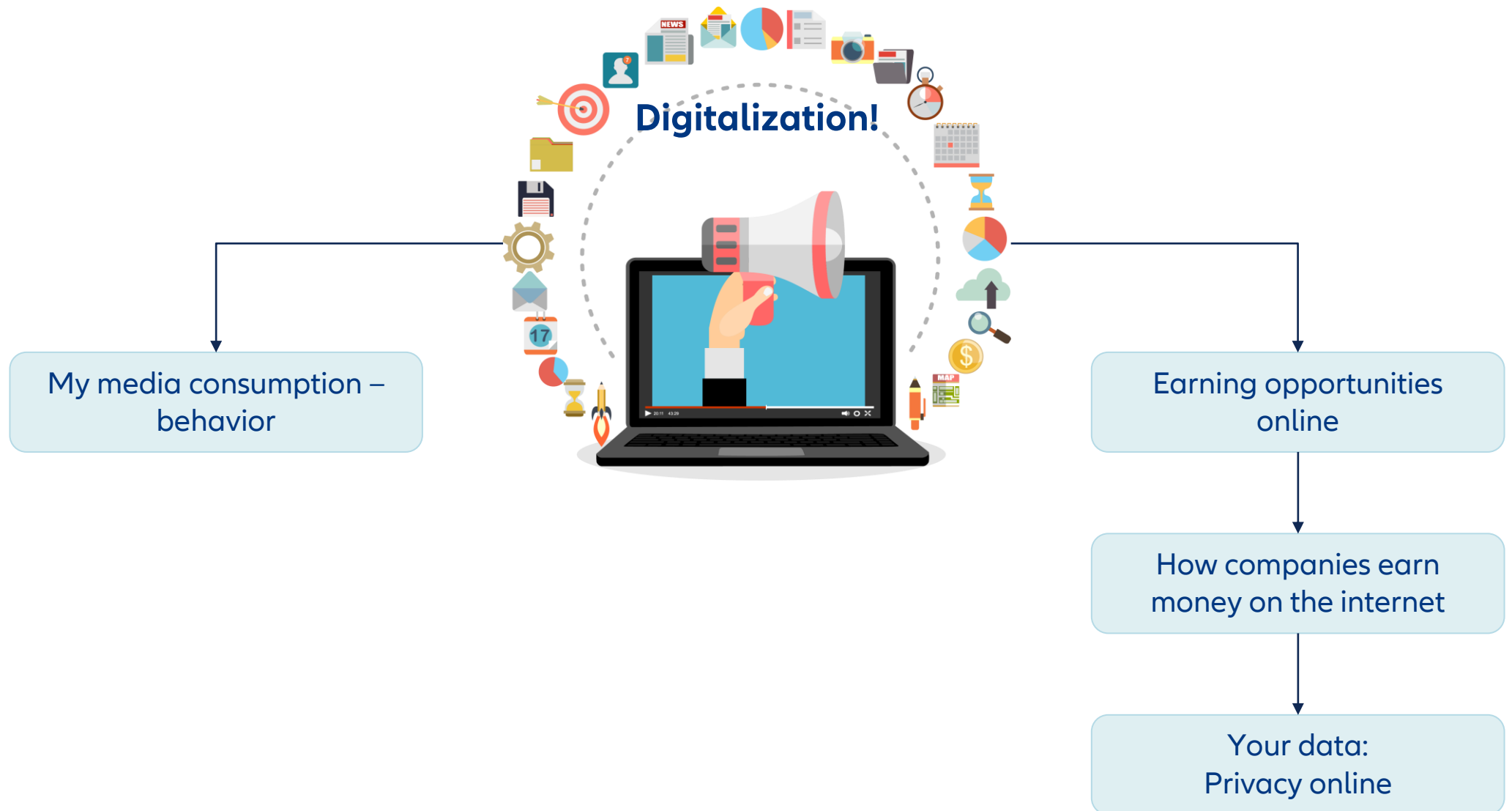




Training 7: Digitalization



What can you expect today?



My media consumption behavior



My media consumption behavior



What differences did you notice?

In which situation did you find yourself and why?

What is striking or surprising?



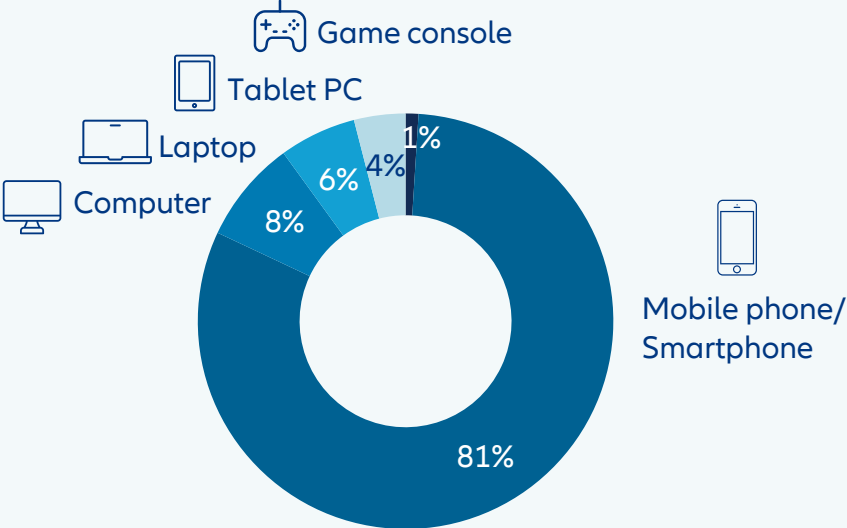
Going online

Most frequently used device for internet use 2017

The most important smartphone apps in 2017

Off to the internet

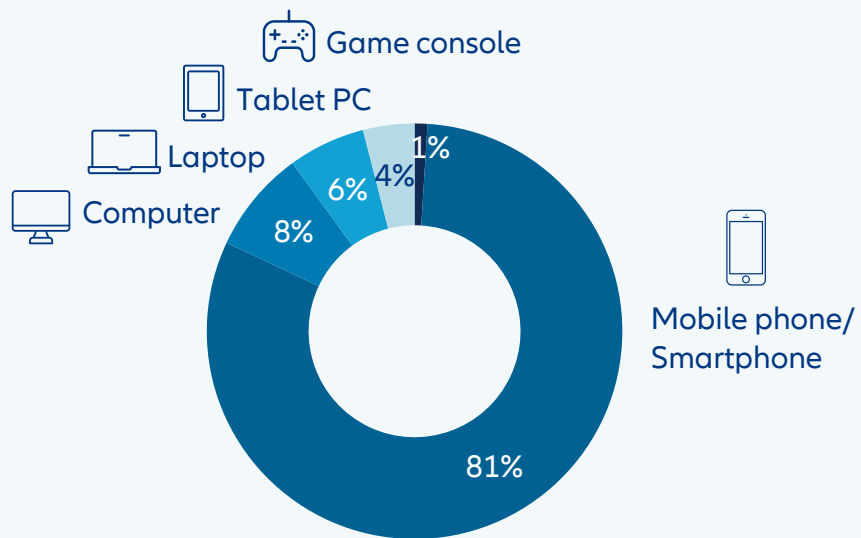
Most frequently used device for internet use 2017



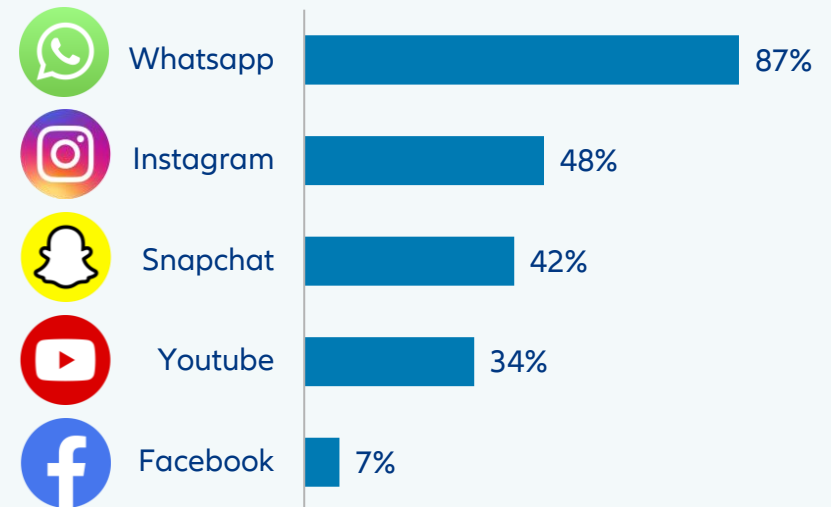
The most important smartphone apps in 2017

Off to the internet

Most frequently used device for internet use 2017



The most important smartphone apps in 2017



Quiz!

How long are young people in Germany online on average per day (Mon – Fri)?

A 450 Minutes

B 120 Minutes

C 221 Minutes

D 800 Minutes



Quiz!

How long are young people in Germany online on average per day (Mon – Fri)?

A 450 Minutes

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Film on: Addictive entertainment



More about this on [klicksafe.de](https://www.klicksafe.de)

What are the advantages and disadvantages of the internet?



What are the advantages and disadvantages of the internet?



Advantages



Disadvantages

Two large, empty, light blue rounded rectangular boxes for writing answers, one under 'Advantages' and one under 'Disadvantages'.

What are the advantages and disadvantages of the internet?



Advantages

Quick access to updated information

Global communication with friends

Cost saving

Independence in terms of time

Price comparison easily possible

Anonymity, e.g., in "problem forums"



Disadvantages

What are the advantages and disadvantages of the internet?



Advantages

Quick access to updated information

Global communication with friends

Cost saving

Independence in terms of time

Price comparison easily possible

Anonymity, e.g., in "problem forums"



Disadvantages

Balance between reality and online perceptions

Access to inappropriate content

Potential for poor information quality and misinformation

Addictive

Cyberbullying

Data protection and security issues

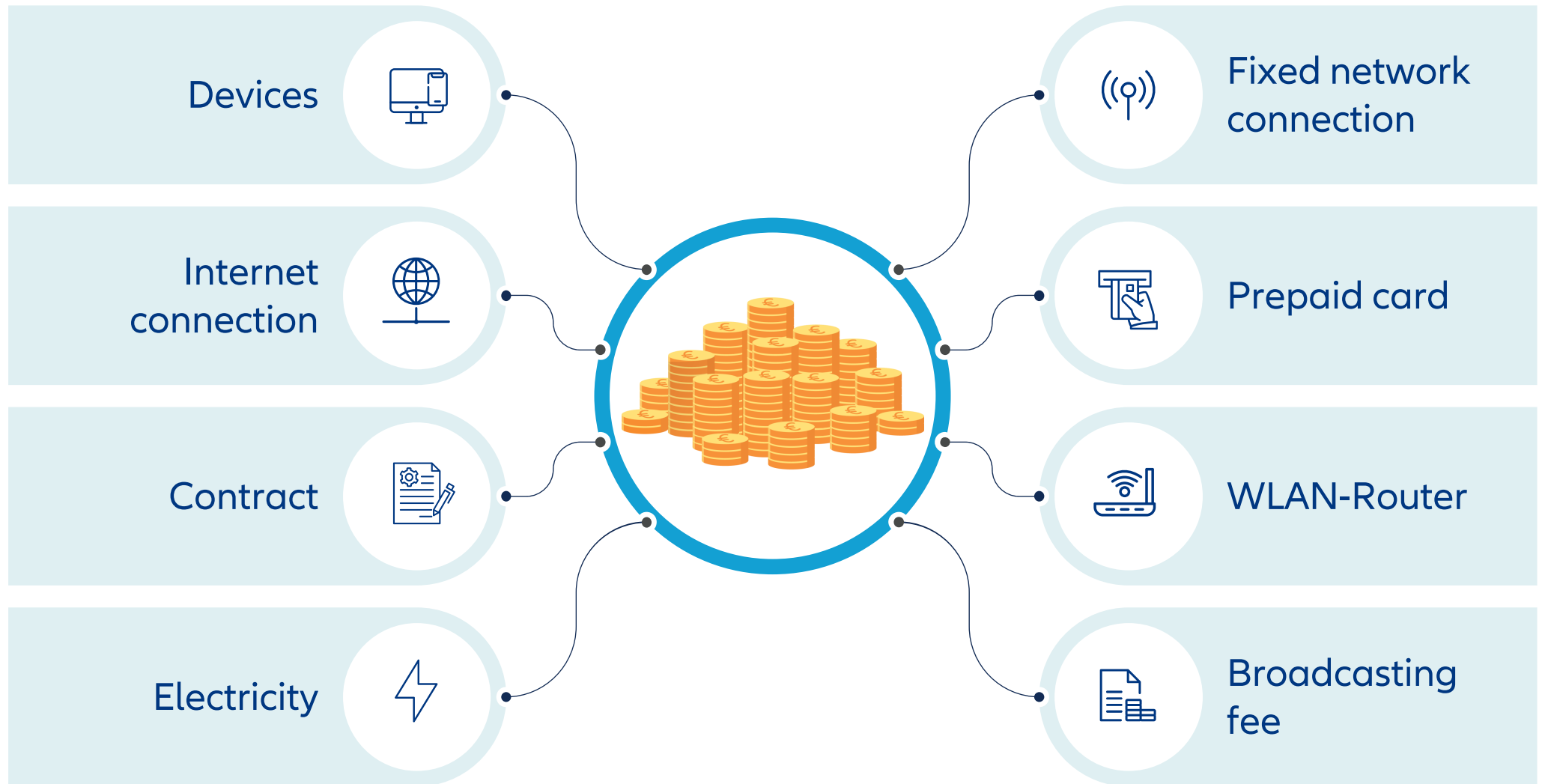
What are the advantages and disadvantages of the internet?



How much does the internet cost?



How much does the internet cost?



How much does being online cost?



How much does being online cost?



Provider	Tariff	Basic price per month (EUR)	Download speed (Mbit/s)	Upload speed (Mbit/s)	Inclusive high-speed volume (GB)	One-time connection price (EUR)	Shipping costs (EUR)	Notice period (months)
"Speed and Surf"	Surf Phone Flat Special	15.00 ¹⁾	16	1	100	60,00 ²⁾	9,60	3
"All Net In"	Complete 2	29,99	16	1	unlimited	9.99 ⁵⁾	9,99	3
"Wave rider"	DSL All-in	24.99 ³⁾	8	1	100	49,99	9,99	3
"Snap Selfie"	Snap at home	34.95 ⁴⁾	16	2,4	unlimited	69,95	6,95	1
"Online to Go"	DSL at home	49,95	100	40	unlimited	59,95	9,95	3

How expensive is surfing?



A look at the footnotes

Provider	Tariff	Basic price per month (EUR)	Download speed (Mbit/s)	Data included	Inclusive high-speed volume (GB)	One-time Fee (EUR)	Shipping costs (EUR)	Notice period (months)
"Speed and Surf"	Surf Phone Flat Special	15.00 ¹⁾	5G	Unlimited	100	60,00 ²⁾	9,60	3

All prices include VAT and exclude online discounts. Tariffs are not available everywhere. The cable providers' offers are subject to varying costs for the cable connection. Specifications according to the supplier. In some cases, there are additional costs for the hardware.

Deficiencies in the T&Cs (terms and conditions): none, very minor, minor, significant, very significant.

Deadline for T&Cs review: 3 July 2023

1) From 13th month 30,- Euro per month.

2) For technician use when no telephone connection is available.



How expensive is surfing?



A look at the footnotes

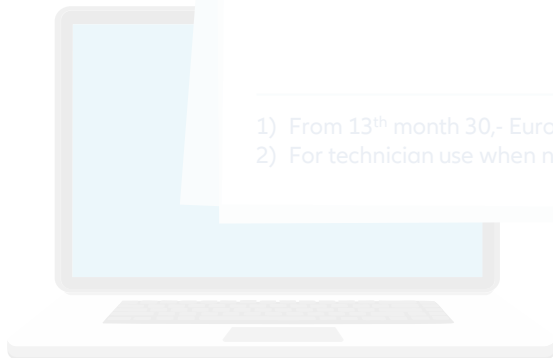
Provider	Tariff	Basic price per month (EUR)	Download speed (Mbps)	Data included (GB)	Inclusive high-speed volume (GB)	One-time costs (EUR)	Shipping costs (EUR)	Notice period (months)
"Speed and Surf"	Surf Phone Flat Special	00 ¹⁾	5G	Unlimited	100	60 ²⁾	9,60	3

Allianz Finance Workout Tip
Check the small print/terms and conditions before signing a contract and choose the contract that suits your usage patterns.

All prices include VAT and exclude to varying costs for the cable and hardware.

Deficiencies in the T&Cs (terms and conditions): none, very minor, minor, significant, very significant.
Deadline for T&Cs review: 30.09.2023

- 1) From 13th month 30,- Euro per month.
- 2) For technician use when no telephone connection is available.



Can you get rich on the internet!?



Get rich on the internet –
Millionaire without a job



Making money on the
internet? Yes, it works



Greed online creates space
for online heroes

Can you get rich on the internet!?



The internet is a billion-dollar business



How businesses make money on the internet



How businesses make money on the internet

Amazon/Ebay

Apple

Facebook/Instagram

Google

Netflix/Amazon Prime

Rewe, Zalando, Etc.

Snapchat/Whatsapp

Spotify/Deezer



How businesses make money on the internet

Amazon/Ebay

Apple

Facebook/Instagram

Google

Netflix/Amazon Prime

Rewe, Zalando, Etc.

Snapchat/Whatsapp

Spotify/Deezer



User data

Means of communication

MediaNews/Communication

Products/Hardware

Search engine service

Advertising

How businesses make money on the internet

Amazon/Ebay

Apple

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Rewe, Zalando, Etc.

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User data

Means of communication

MediaNews/Communication

Products/Hardware

Search engine service

Advertising

My data protection



My data protection

My data protection

Age, gender,
nationality,
birthday, place of
residence, schooling,
relationship status



My data protection



My data protection



My data protection

Age, gender,
nationality,
birthday, place of
residence, schooling,
relationship status

Allianz Finance Workout Tip

Nothing is free on the
internet – you always pay at
least with your data.

Your online behavior:

Web sites visited

Tagging of persons,

Likes, comments, etc.

User

How can I protect myself?



How can I protect myself?



Allianz Finance **Workout Tips**

Before signing a contract, check the small print/terms and conditions and choose a contract that suits your usage behavior.

Nothing is free on the internet – you always pay at least with your data!

The internet is part of life. But don't make it the center of your life.



Your opinion
is needed!

Thank you
for your
attention!



More sources...

...for teachers:

<https://www.mpfs.de/studien/jim-studie/2017/>

<https://www.bitkom.org>

https://www.fsm.de/de/eltern#R1_1

<https://www.irights.info/>

<https://www.klicksafe.de/>

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<https://www.test.de/Soziale-Netzwerke-Atenschutz-oft-mangelhaft-1854798-0/>

<https://www.webhelm.de/>

<https://www.youtube.com/watch?v=cgtuic8TFHM>

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<https://www.jugendschutz.net/partner/>

<https://www.schau-hin.info/>

<https://www.saferinternet.de/>

...for students:

<http://www.datenparty.de/>

https://www.fsm.de/de/kinder-jugendliche#R3_1

<https://www.kicksafe.de>

<https://www.netzdurchblick.de/>

<https://www.nummergegenkummer.de>

<https://www.fragfinn.de>

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