

Allianz Life Insurance Company of North America

2016 Giving and Volunteerism Report

Investing in our community



*“WE ALL BENEFIT FROM A VIBRANT COMMUNITY
IN WHICH PEOPLE HAVE THE RESOURCES
AND SUPPORT TO LIVE MORE CONFIDENTLY.”*

– Walter White, President and CEO

At Allianz Life Insurance Company of North America (Allianz), our vision is to help people live their lives with confidence.

That commitment is evident in the financial products we offer – but it's also a cornerstone of our corporate culture. Thanks to the enthusiasm and dedication of our employees, in 2015 we contributed 15,500 volunteer hours and more than \$1.9 million in grants and donations to help make a difference in our neighbors' lives.



Junior Achievement and BestPrep partnerships

Now in our sixth year of partnership, **Allianz provides \$100,000 in corporate grants** to each of these organizations to support youth financial literacy:

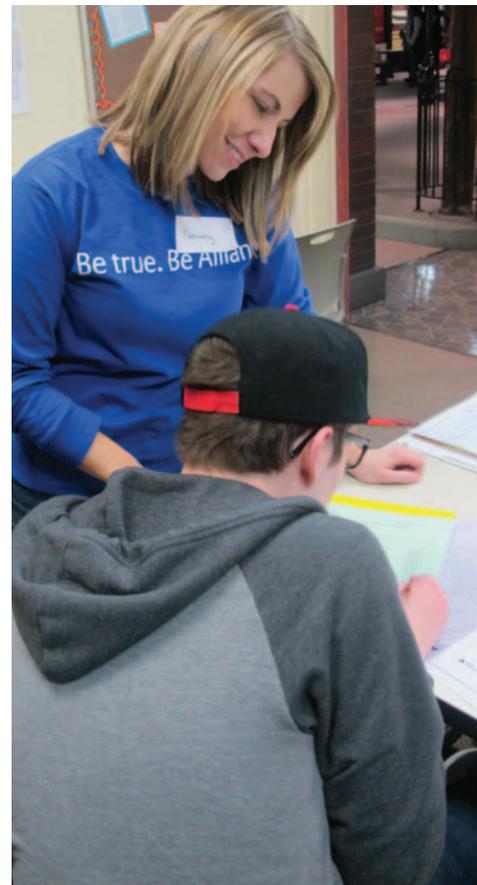
Junior Achievement is dedicated to empowering young people with kindergarten-12th grade programs that foster work readiness, entrepreneurship, and financial literacy skills through hands-on programs.

BestPrep works to help Minnesota students build business, career, and financial literacy skills through experiences that can inspire success in work and life.

To make an even greater impact and to deepen our employees' connection to these organizations, we also encourage employees to contribute their time and skills. During the 2014-15 school year, 218 Allianz employees volunteered for BestPrep programs, while 204 employees participated in JA programs – including JA in a Day, eMentors/Job Shadow, The Stock Market Game, and mock job interviews – to help students build financial and career skills.

“I’ve learned many things from the eMentors program: solving problems in a workplace, how to handle credit and debt, and how to budget my spending. I also learned how to be more comfortable in writing an email in a professional way.”

– Anoka High School student



OUR VOLUNTEERS REACHED MORE THAN **6,500 STUDENTS** THROUGH:

eMentors/Job Shadow (combined program of BestPrep and Junior Achievement)

Mock Interviews (BestPrep)

Financial Matters (BestPrep)

Stock Market Game (BestPrep)

Minnesota Business Venture – (BestPrep)

Technology Integration Workshop (BestPrep)

JA BizTown (Junior Achievement)

JA Finance Park (Junior Achievement)

JA in a Day (Junior Achievement)

JA BIG Bowl (Junior Achievement)

Corporate grants

Our corporate grant-making program offers grants ranging from \$5,000 to \$25,000 to local organizations that improve financial literacy or promote the independence and self-sufficiency of senior citizens in the Twin Cities area. In 2015, **we distributed a total of \$550,000 to 33 nonprofits** that are making a difference in our community.

2015 senior services grants

To qualify for a grant, organizations must illustrate how their program helps seniors be self-sufficient (specifically food, transportation, adaptive living, and basic living needs) and/or enhance the quality of life of seniors through community programming for social vitality. In 2015, we extended grants to these 16 worthy organizations:

Amherst H. Wilder Foundation	Mid-Minnesota Legal Assistance (Legal Aid)
Canvas Health	Minneapolis Institute of Arts
Catholic Charities	Minnesota Elder Justice Center
CommonBond Communities	Sabathani Community Center
Friends of the Hennepin County Library	Senior Community Services
Intercongregation Communities Association (ICA)	Store To Door
Keystone Community Services	Theater Latte Da
Little Brothers Friends of the Elderly	Tubman

2015 financial literacy grants

To qualify for a grant, organizations must illustrate their ability to provide financial literacy education or training, and/or educate consumers on retirement planning education. We extended grants to these 17 worthy organizations in 2015:

CLIMB Theater, Inc.	People Serving People
CLUES	Phyllis Wheatley Community Center, Inc.
College Possible	Prepare + Prosper (formerly AccountAbility Minnesota)
Emerge	Project for Pride in Living (PPL)
Family Means	Twin Cities RISE!
LifeTrack	WomenVenture
Lutheran Social Services	
Minnesota Adult and Teen Challenge	
Minnesota Community Action Association Resource Fund	
Minnesota Council on Economic Education	
Neighborhood Development Center	



PHOTO COURTESY: Neighborhood Development Center



PHOTO COURTESY: Friends of the Hennepin County Library

Promoting confident independence

We're proud to support Store To Door, which helps seniors maintain their independence.

“My husband built our home 61 years ago, so I really want to stay here. My Store To Door delivery person is always so pleasant when he comes with groceries. He talks about his family and I talk about mine. It’s kind of nice to be able to talk like that when you’re alone.”

– Store To Door recipient



PHOTO COURTESY: Minnesota Adult and Teen Challenge



PHOTO COURTESY: Amherst H. Wilder Foundation



PHOTO COURTESY: People Serving People



Driving to Donate Golf Tournament

Our annual Driving to Donate Charity Golf Tournament has become one of Minnesota's top charity golf tournaments – and in 2015 it once again surpassed all previous records. **Our employee and vendor teams filled the entire course, and we raised \$195,762 for the Helpline of the Alzheimer's Association MN-ND** (breaking the previous year's record total of \$185,000).

Before the tournament, employees contributed cash by buying "Casual for a Cause" stickers that allowed casual dress at work throughout August. Our vendor partners and senior leaders also donated items to an online auction, and two themed raffles raised additional funds.

Special thanks go to our Presenting Sponsor – Carlton Fields Jordan Burt LLP – and to our 19th-hole sponsors – Faegre Baker Daniels, Quality Resource Group, Sutherland, Tata Consultancy Services, and ThreeBridge Solutions.

"I'm humbled by the overwhelming success of the Driving to Donate golf tournament supported by Allianz, its employees, and business partners. Their generous support helped us answer more than 10,000 calls to the Helpline last year."

– Susan J. Spalding
Chief Executive Officer
Alzheimer's Association MN-ND





PHOTO COURTESY: Better Business Bureau Foundation

Safeguarding Our Seniors

Elder financial abuse is a growing – but often underreported – concern. That’s why Allianz has teamed up with the Better Business Bureau to develop and deliver this exclusive community education program. Presented by our employee volunteers, Safeguarding Our Seniors teaches elders and their families how to recognize red flags, access available resources, and be empowered to take action.

“Thanks to the generous support of Allianz, the Better Business Bureau reached more seniors than ever this year, informing them how to avoid frauds and scams that target them, and how to do business with companies they can trust.”

– Lisa Jemtrud, foundation director, Better Business Bureau of Minnesota and North Dakota



The Allianz Legacy Scholarship Program



In 1991, the Allianz Legacy Scholarship program was established to memorialize employees who have passed away. Each year, we award 10 \$3,000 post-secondary scholarships to students who demonstrate the qualities that best reflect our core values, including caring and service to others.

Spirit of Giving

It's an annual tradition that's become a part of our culture at Allianz. This year, our Spirit of Giving events collected 24,090 pounds of food, 22,681 pounds of clothes, 3,684 toys (including 74 bicycles), plus more than \$100,000 in cash donations to benefit these nonprofit organizations:

PRISM (People Responding In Social Ministry), a social service agency based in Golden Valley, Minnesota that helps local families during times of financial hardship
(Food recipient)

Arc Greater Twin Cities, which promotes and protects the human rights of people with intellectual and developmental disabilities
(Clothing recipient)

Second Harvest Heartland, the Upper Midwest's largest hunger relief organization, that provides food and education to help end the cycle of hunger
(Financial recipient)

Toys for Tots Foundation, whose mission is to deliver, through a new toy at Christmas, a message of hope to children
(Toy and financial recipient)

Although Spirit of Giving fundraisers happened throughout the year, the event culminated in early December, when hundreds of Allianz employees gathered to form a "human chain" to load the boxes of donated food and clothing into three semi trucks.

Our year-round Spirit of Giving

SOG

SOSG

Allianz employees raise money year-round to support the community. From building a haunted house to selling "walking tacos," our employees collaborate to support our Spirit of Giving campaign to give back and help those in need.



\$100K+
CASH
DONATIONS



22,681 lbs.
OF CLOTHES



3,610
TOYS



74
BICYCLES



24,090 lbs.
OF FOOD

“Your donations allowed us to distribute an additional 285,000 meals in 2015. Thank you, Allianz. It is partners like you that support our mission of ending hunger through community partnerships.”

— Rob Zeaske, CEO
Second Harvest Heartland

PHOTO COURTESY: Second Harvest Heartland

Employee-Elected Charities

Our employees actively support many nonprofit organizations in the community, but every year we invite them to vote for four charities they would like Allianz to support at an even greater level. For a nonprofit to be considered in the vote, 10 or more employees must have volunteered for the organization through our Make-A-Difference program during the previous calendar year. In 2015, **we awarded a \$25,000 grant to each of these worthy causes:**



THREE **\$25K** AND
TWO **\$12.5K GRANTS**
TO OUR EMPLOYEE-
ELECTED CHARITIES

- **The American Cancer Society**, which is dedicated to eliminating cancer as a major health problem through research, education, advocacy, and service.
- **The Animal Humane Society**, whose programs and services compassionately serve all of the stages of an animal's life.
- **Make A Wish Foundation Minnesota**, whose work helps strengthen and empower children who are battling life-threatening medical conditions.

Our voting resulted in a tie for fourth place, so both of these organizations received a \$12,500 grant:

- **HopeKids**, which organizes events and activities that restore fun, excitement, and hope for children facing debilitating health issues.
- **Feed My Starving Children**, which provides life-saving nourishment to children who are at risk of malnutrition or starvation.

In addition to making a monetary donation, Allianz employees supported these organizations by volunteering at the following events:

- **The American Cancer Society** – Making Strides Against Breast Cancer Walk
- **The Animal Humane Society** – Walk for Animals
- **Feed My Starving Children** – Allianz on-site food packing event
- **HopeKids** – HopeKids Festival
- **Make A Wish Foundation Minnesota** – Walk for Wishes



PHOTO COURTESY: Feed My Starving Children



“You have to see the eyes of the people who receive this food from your hands, how thankful they are. They are crying. You just saved them. You simply just saved them. All volunteers, all who donated to this food, you are saving lives now.”

– Feed My Starving Children distribution partner

Employee volunteer programs

Make-A-Difference volunteer projects

At Allianz, we believe we all benefit from a stronger community. That's why we encourage our employees to get involved in volunteer activities – through hands-on work, fundraising walks or runs, and other activities.

When employees volunteer in groups of five or more, Allianz backs up their commitment with financial support to the organization or event in the amount of \$100 per participating employee – and there's no limit on the number of activities in which employees can participate.

In 2015, 1,478 employees took advantage of this program and personally “made a difference.” Thanks to their dedication, we distributed \$147,800 to their chosen nonprofit organizations.

NEED HELP FINDING A VOLUNTEER OPPORTUNITY?

Try **VolunteerMatch**, an online database that helps connect employees with volunteer opportunities.



Volunteer of the Quarter award

The Allianz Volunteer of the Quarter award recognizes employees who donate their time and skills to help others, and to improve the quality of life for our community.

To be eligible for the award, employees must have worked at Allianz for at least one year and volunteered with a nonprofit organization for a minimum of 25 hours.

We had three winners in 2015:

Ivy Beebe – Twin Cities Gay Men's Chorus | **Bobbi Behlke** – No Dog Left Behind and Coco's Heart Dog Rescue
Kim Harrison – Homeward Bound Dog Rescue

V-8 program

Every year, Allianz provides each employee eight hours of paid time off to volunteer at the local charitable organization of their choice. For employees who would like to volunteer but aren't sure how to get started, Allianz used VolunteerMatch, an online database that connects employees with volunteer opportunities that match their interests with the needs of a nonprofit organization. During 2015, 426 employees used the V-8 program to give 3,059 hours back to the community.



“Allianz mobilized nearly 90 volunteers to serve senior clients in need. They raked leaves, washed windows, trimmed bushes and pulled weeds for 22 clients, giving 175 hours of their time to help seniors who struggle to do these jobs on their own.”

– Deb Taylor, CEO
Senior Community
Services

To learn more about Allianz corporate giving programs and the application process, please visit www.allianzlife.com.



True to our promises ... so you can be true to yours.®

A leading provider of annuities and life insurance, Allianz Life Insurance Company of North America (Allianz) bases each decision on a philosophy of being true: **True to our strength** as an important part of a leading global financial organization. **True to our passion** for making wise investment decisions. And **true to the people we serve**, each and every day.

Through a line of innovative products and a network of trusted financial professionals, and with over three million contracts issued, Allianz helps people as they seek to achieve their financial and retirement goals. Founded in 1896, Allianz is proud to play a vital role in the success of our global parent, Allianz SE, one of the world's largest financial services companies.

While we pride ourselves on our financial strength, we're made of much more than our balance sheet. We believe in making a difference with our clients by being true to our commitments and keeping our promises. People rely on Allianz today and count on us for tomorrow – when they need us most.



Guarantees are backed solely by the financial and claims-paying ability of Allianz Life Insurance Company of North America. Variable annuity guarantees do not apply to the performance of the variable subaccounts, which will fluctuate with market conditions.

- Not FDIC insured • May lose value
- No bank or credit union guarantee • Not a deposit
- Not insured by any federal government agency or NCUA/NCUSIF

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