

Allianz Life Insurance Company of North America

# 2015 Giving and Volunteerism Report

**Investing** in our community



For all that's ahead.®

**Allianz** 

“It’s not what you say that matters, it’s what you do that counts. Our employees believe in making our community a better place through financial and volunteer support. By making a difference in the lives of our neighbors, the community becomes stronger, and we all benefit.”

– Walter White, Allianz president and CEO

At Allianz Life Insurance Company of North America (Allianz), our mission is to help our customers achieve their financial goals. But that mission doesn’t just apply to our customers – it applies to the communities where we live and work, too.

At Allianz, we believe that we all benefit from a stronger community. That’s why we’re proud to support the crucial work of many nonprofit organizations throughout the Twin Cities.

But our Corporate Giving Program goes beyond financial donations. We also want our employees to feel connected to the nonprofit organizations we support, so we offer them a wide variety of opportunities to help build stronger communities.

Thanks to the enthusiasm and dedication of our employees, in 2014 we contributed 13,000 volunteer hours and more than \$1.9 million to help make a difference in our neighbors’ lives.



# Our giving, at a glance

Here are some of the ways Allianz made a difference in the community in 2014, both through corporate giving and employee involvement initiatives.

## Corporate-sponsored initiatives

### [Spirit of Giving \(page 2\)](#)

Our annual campaign collects food, clothing, money, and toys to benefit People Responding in Social Ministry (PRISM), Second Harvest Heartland, and the Toys for Tots MN Foundation.

### [Driving to Donate \(page 3\)](#)

Raising more than \$185,000 in 2014 for the 24-hour Helpline of the Alzheimer's Association MN-ND, our annual charity golf tournament has become one of the top events of its kind in Minnesota.

### [Junior Achievement and BestPrep partnerships \(page 3\)](#)

Now in our fifth year of partnership with Junior Achievement and BestPrep, Allianz provides \$100,000 in corporate grants and employee volunteer support to each of these organizations.

### [Corporate grants \(page 4\)](#)

Our corporate grant-making program supports local organizations that improve financial literacy or promote the independence and self-sufficiency of seniors in the Twin Cities area.

### [Legacy Scholarship Program \(page 5\)](#)

Allianz presents scholarships to 10 students who are family members of our employees and who reflect our company's values of caring and service to others.

## Employee-driven initiatives

### [Employee-Elected Charities \(page 6\)](#)

Every year we invite our employees to vote for four organizations they would like Allianz to support at a greater level. We're proud to have contributed \$25,000 to each of these in 2014.

### [Make-A-Difference program \(page 6\)](#)

When employees volunteer in groups of five or more, Allianz backs up their commitment with a \$100 donation per participating employee to the organization or event. Such donations totalled \$123,350 in 2014.

### [Volunteer of the Quarter award \(page 7\)](#)

The Allianz Volunteer of the Quarter award recognizes employees who donate their time and skills to help others and improve the quality of life for our community.

### [V-8 program \(page 7\)](#)

Every year, Allianz employees receive eight hours of paid time off to volunteer at a local nonprofit organization of their choice.

### [Employee Resource Groups \(page 8\)](#)

Our Employee Resource Groups (ERGs) are networks of employees with common interests who work to foster a diverse and inclusive work environment – but they work to help strengthen our larger community, too.

# Corporate-sponsored initiatives

  
24,557 lbs.  
OF FOOD

  
24,928 lbs.  
OF CLOTHES

  
3,122  
TOYS

  
\$38,079 FOR  
TOYS FOR TOTS

  
\$1,751  
FOR PRISM

  
\$73,651 FOR  
SECOND HARVEST

## Spirit of Giving

A volunteer-built haunted house. A meat raffle. Gift wrapping. These are just a few of the ways our employees helped raise funds for our Spirit of Giving campaign in 2014, but they're also great examples of the collaborative and fun-loving spirit with which our employees embrace giving at Allianz.

This year we held donation drives in the summer and before the holiday season. These efforts raised 24,557 pounds of food, 24,928 pounds of clothes, 3,122 toys (including 98 bicycles and two adaptive bikes), and \$113,481 in cash donations to benefit these nonprofit organizations:

- **PRISM** (People Responding In Social Ministry), a social service agency based in Golden Valley, Minnesota, that helps local families during times of financial hardship
- **Second Harvest Heartland**, the Upper Midwest's largest hunger relief organization, that provides food and education to help end the cycle of hunger
- **Toys for Tots Foundation**, whose mission is to deliver, through a new toy at Christmas, a message of hope to children

On the delivery day in early December, hundreds of Allianz employees gathered to form a "human chain" to pass the hundreds of boxes of donations from our building into three semi trucks. It's an annual tradition that's become a part of our Allianz culture.





## Driving to Donate Golf Tournament

Our annual Driving to Donate Charity Golf Tournament has become one of Minnesota’s top charity golf tournaments – and in 2014 it exceeded even our own expectations. Our employee and vendor teams filled the entire course, and we raised more than \$185,000 for the Helpline of the Alzheimer’s Association MN-ND (surpassing the previous year’s record total of \$179,000).

Driving to Donate has become a **PREMIER EVENT** and a top charity golf tournament in Minnesota.

Before the tournament, employees contributed cash by buying “Casual for a Cause” stickers that allowed casual dress at work throughout August. Our vendor partners and senior leaders also donated items to an online auction, and two themed raffles raised additional funds.

Approximately 300 Allianz employees and vendor partners participated in the golf tournament. We were especially grateful to our two Presenting Sponsors – Accenture and Carlton Fields Jordan Burt LLP – for their \$15,000 sponsorships, and to our three \$7,500 19<sup>th</sup>-hole sponsors – Faegre Baker Daniels, Quality Resource Group, and Tata Consultancy Services.

“We’re overwhelmed by the generosity of Allianz, its vendors, and its employees,” said Sue Spalding, executive director of the Alzheimer’s Association MN-ND. “The funds they’ve raised will help provide information and support, 24 hours a day, for people with memory loss, their caregivers, and the public.”

## Junior Achievement and BestPrep partnerships

Now in our fifth year of partnership, Allianz provides \$100,000 in corporate grants to each of these organizations to support youth financial literacy:

- **Junior Achievement** is dedicated to empowering young people with kindergarten-12<sup>th</sup> grade programs that foster work readiness, entrepreneurship, and financial literacy skills through hands-on programs.
- **BestPrep** works to help Minnesota students build business, career, and financial literacy skills through experiences that can inspire success in work and life.

To make an even greater impact and to deepen our employees’ connection to these organizations, we also encourage employees to contribute their time and skills. During the 2013 – 14 school year, 388 Allianz employees volunteered for events – including JA in a Day, eMentors/Job Shadow, The Stock Market Game, and mock job interviews – and worked with students to help them build financial and career skills.

In 2014 we also launched the #AllianzBirdies Twitter Challenge during the Allianz Championship in Boca Raton, Florida. Every time golf fans saw a golfer make a birdie and included the hashtag #AllianzBirdies in a tweet, Allianz made a donation to Junior Achievement of South Florida for a total donation of \$25,000.

*“The partnership between Allianz and Junior Achievement has been transformational for us at JA.”*

– Gina Blayney, president and CEO, Junior Achievement of Upper Midwest

# Corporate-sponsored initiatives (continued)

## Corporate grants

In 2014, Allianz distributed  
**\$550,000 TO  
33 TWIN CITIES  
NONPROFITS.**

Our corporate grant-making program offers grants ranging from \$5,000 to \$25,000 to local organizations that improve financial literacy or promote the independence and self-sufficiency of senior citizens in the Twin Cities area. In 2014 we distributed a total of \$550,000 to 33 nonprofits that are making a difference in our community.

### 2014 senior services grants

To qualify for a grant, organizations must illustrate how their program helps seniors be self-sufficient (specifically food, transportation, adaptive living, and basic living needs) and/or enhance the quality of life of seniors through community programming for social vitality. In 2014 extended grants to these 16 worthy organizations:

Amherst H. Wilder Foundation

Arthritis Foundation of the Upper Midwest Region, Inc.

ArtSage (formerly MNCAAN)

Better Business Bureaus Institute for Marketplace Ethics

Canvas Health

Catholic Charities

CommonBond Communities

Friends of the Hennepin County Library

Keystone Community Services

Little Brothers Friends of the Elderly

Minneapolis Institute of Arts

Senior Community Services

Store To Door

Tubman

Theater Latte Da

West 7<sup>th</sup> Community Center



Senior Community Services yard cleanup

*"We are very grateful for our great friends at Allianz. Their generosity supports a host of services that enable frail and vulnerable older adults to remain living independently in their own homes. Allianz corporate philanthropy makes a life-enhancing difference. Thank you."*

– Deb Taylor, Senior Community Services CEO

**\$275,000**for senior  
services**\$275,000**for financial  
literacy**\$30,000**

for scholarships

### 2014 financial literacy grants

To qualify for a grant, organizations must illustrate their ability to provide financial literacy education or training, and/or educate consumers on retirement planning education. We extended grants to these 17 worthy organizations in 2014:

AccountAbility Minnesota

CLIMB Theater, Inc.

CLUES

College Possible

Emerge

Family Means

LifeTrack

Lutheran Social Services

Minnesota Adult and Teen Challenge

Minnesota Community Action Association Resource Fund

Minnesota Council on Economic Education

Neighborhood Development Center

People Serving People

Phyllis Wheatley Community Center, Inc.

Project for Pride in Living (PPL)

Twin Cities RISE!

WomenVenture

## Legacy Scholarship Program

The Allianz Legacy Scholarship Program was inspired by Rosie Wineland, an exemplary employee who lost her battle with cancer in 1990.

In her honor, each year Allianz presents scholarships to 10 students who are family members of our employees and who we believe reflect our company's values of caring and service to others. The \$3,000 scholarships help pay for the post-secondary educations of deserving students. The winners are chosen based on academic performance and community service.



# Employee-driven initiatives

## Employee-Elected Charities

Every year we invite our employees to vote for four organizations they would like Allianz to support at a greater level. To be considered in the vote, 10 or more employees must have volunteered for the organization during the previous calendar year.

We're proud to have contributed time and money to these nonprofits in 2014.

- **The American Cancer Society**, dedicated to eliminating cancer as a major health problem through research, education, advocacy, and service
- **The Animal Humane Society**, providing programs and services to compassionately serve all of the stages of an animal's life
- **HopeKids**, organizing events and activities that restore fun, excitement, and hope for children facing debilitating health issues
- **Make A Wish Foundation Minnesota**, helping strengthen and empower children battling life-threatening medical conditions

Each of the organizations received \$25,000 in financial support and employee volunteer hours to support one of their larger events.

## Employee volunteer programs

### Make-A-Difference volunteer projects

At Allianz, we believe we all benefit from a stronger community. That's why we encourage our employees to get involved in volunteer activities – through hands-on work, fundraising walks or runs, and other activities – for the charitable organizations about which they feel passionate.

When employees volunteer in groups of five or more, Allianz backs up their commitment with financial support to the organization or event in the amount of \$100 per participating employee – and there's no limit on the number of activities in which employees can participate.

In 2014, more than 900 employees took advantage of this program and personally "made a difference." Thanks to their dedication, we distributed \$123,350 to their choices of nonprofit organizations.



1,456  
volunteers

13,000  
hours donated

valued at  
\$292,095

**OUR 2014  
VOLUNTEER OF  
THE QUARTER  
AWARD WINNERS:**

**Paula Virshek,**  
volunteer for  
C.R.O.S.S. Foodshelf



Paula Virshek

**Kendra Ryder,**  
volunteer for the  
Wisconsin Chapter of  
Make-A-Wish Foundation



Kendra Ryder

**Lori Soyring,**  
volunteer for Halen's  
Hankies of Hope



Lori Soyring

**Ashley Bateman,**  
volunteer for Make-A-  
Wish® Minnesota



Ashley Bateman

**Volunteer of the Quarter award**

The Allianz Volunteer of the Quarter award recognizes employees who donate their time and skills to help others, and to improve the quality of life for our community.

Employees who volunteer at least 25 hours with a nonprofit organization per year are eligible for Volunteer of the Quarter consideration. As a way of further honoring these employees, Allianz donates \$1,000 to the organization for which each employee volunteered.



**V-8 program**

Allianz offers every employee eight hours of paid time off annually to volunteer at the local charitable organization of their choice.

For employees who would like to volunteer but aren't sure how to get started, Allianz has created VolunteerMatch, an online database that helps connect employees with volunteer opportunities matching their interests and needs.



# Employee Resource Groups



**B**LACK  
**E**MLOYEE  
**L**EADERSHIP &  
**O**PPORTUNITY  
**N**ETWORKING  
**G**ROUP

At Allianz, our diverse and inclusive workplace allows us to make the most of our varied skills, knowledge and perspectives – and apply them for the benefit of the larger community.

Our Employee Resource Groups (ERGs) are networks of employees with common interests, created for the purpose of fostering a diverse and inclusive work environment at Allianz. Although the ERGs were formed by and for Allianz employees, these groups have each made unique and significant contributions to our community.

## BELONG

The Black Employee Leadership & Opportunity Networking Group (BELONG) fosters an inclusive corporate culture at Allianz by increasing awareness of Black culture and community within Allianz, and reaching out to the larger community through networking and recruiting events.

In 2014 BELONG volunteered with Junior Achievement as part of their community engagement initiatives.

## ENCORE

Open to all employees, ENCORE supports the Allianz LGBT community through inclusion, ally engagement, education, community involvement, and outreach. In 2014 ENCORE organized recruiting fairs and networking events in the community – including a presence at Pride Twin Cities, the fifth-largest Pride festival in the U.S.

ENCORE also supported financial literacy by sponsoring Junior Achievement's Biztown, as well as the Aliveness Project and Dining Out for Life, which benefit the Twin Cities HIV/AIDS community.

## GROW

Grow & Retain Outstanding Women (GROW) focuses on the development and visibility of women at Allianz and offers networking and courses on such topics as career navigation, balance, and positivity.

In 2014, GROW hosted the fourth Annual Women's Leadership Summit, which welcomed 160 diverse attendees from 10 local corporations for a day of learning, development, and networking. GROW also organized a clothing drive and collected more than 750 items of professional attire for Dress for Success, a nonprofit that helps women look their best for job interviews and new jobs.

## Operation: SERVE

Dedicated to serving veterans and their families, Operation: SERVE seeks to actively encourage networking with, and hiring of, veterans at Allianz. In 2014, Operation: SERVE members also created and presented two financial literacy courses especially for veterans and their families.

Operation: SERVE members helped build 68 dressers and raised an additional \$8,400 for CommonBond Communities Veteran Project, which works to help local veterans escape homelessness. Allianz also partnered with local veterans organizations to pack and send 526 care packages to deployed Minnesota National Guard units.





**“Ahh-lee-ahnz”**  
**Pronounced: Volunteer**

To learn more about Allianz Corporate Giving Programs and the application process, please visit [www.allianzlife.com](http://www.allianzlife.com).

# True to our promises ... so you can be true to yours.®

A leading provider of annuities and life insurance, Allianz Life Insurance Company of North America (Allianz) bases each decision on a philosophy of being true: **True to our strength** as an important part of a leading global financial organization. **True to our passion** for making wise investment decisions. And **true to the people we serve**, each and every day.

Through a line of innovative products and a network of trusted financial professionals, and with over 2.6 million contracts issued, Allianz helps people as they seek to achieve their financial and retirement goals. Founded in 1896, Allianz is proud to play a vital role in the success of our global parent, Allianz SE, one of the world's largest financial services companies.

While we pride ourselves on our financial strength, we're made of much more than our balance sheet. We believe in making a difference with our clients by being true to our commitments and keeping our promises. People rely on Allianz today and count on us for tomorrow – when they need us most.



Guarantees are backed solely by the financial and claims-paying ability of Allianz Life Insurance Company of North America. Variable annuity guarantees do not apply to the performance of the variable subaccounts, which will fluctuate with market conditions.

• Not FDIC insured • May lose value • No bank or credit union guarantee • Not a deposit • Not insured by any federal government agency or NCUA/NCUSIF

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