

Allianz SE

Group Communications and Reputation

Media Release

Allianz Begins Eight-Year Worldwide Olympic & Paralympic Partnership

- Official start of worldwide partnership with Olympic & Paralympic Movements
- Allianz expands local initiatives to engage and bring together athletes, teams, volunteers and fans in more than 200 countries
- Backs Olympic & Paralympic Movements with products & services

Munich, January 11, 2021

Allianz officially began its eight-year worldwide partnership with the Olympic & Paralympic Movements on January 1, building on a collaboration with the Paralympic Movement since 2006.

“Allianz is proud to be the “Worldwide Insurance Partner” of the Olympic & Paralympic Movements,” said Oliver Bäte, Chief Executive Officer of Allianz SE. “As a supporter of the sports ecosystem and through shared core values of excellence, friendship, inclusion and respect, Allianz and our 148,000 employees and 100,000 agents are excited to care and deliver for athletes, their families and their ambitions.”

Since announcing the partnership in September 2018, the insurer has engaged fans, athletes, teams and employees through health across four pilot markets – Australia, China, France and Spain. Allianz presented the Australian Olympic Committee’s Wellbeing Week to showcase ways to improve mental health. Allianz also worked with the Organising Committee Olympic Games Paris 2024 to encourage people to walk and run for “Club Paris 2024”, an initiative to move and be part of the Games.

Allianz will expand local initiatives to connect with athletes and fans across the world. To name a few, the global insurer will offer consumers and employees the chance to take part in the Olympic Torch Relay at Beijing 2022 and will engage youth with the spirit & values of the Movements at its Allianz Sports Camps through trying sports, building friendships and learning from athletes. Furthermore, it will support the Movements with tailored insurance solutions and services.

“Having announced this new agreement in 2018, our teams have already been working together in key pilot markets to support athletes and the Olympic Movement,” said IOC President Thomas Bach. “As we start this new Olympic year, we are excited to begin in earnest our global collaboration with Allianz.”

“Allianz brings global visibility to the athletes and values of the Paralympic Movement and we look forward to our next phase working together,” added IPC President Andrew Parsons.

The partnership runs from 2021-2028. More details can be found on [Allianz's website](#).

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