

Media Release

Allianz Announces Multi-Year Partnership with the Asian Football Confederation (AFC)

Kuala Lumpur / Singapore 22 February 2017 – Allianz, the international financial services company, and the Asian Football Confederation (“AFC”) today announced a multi-year pan-regional partnership. The exclusive category sponsorship extends and leverages Allianz’s global football heritage to connect more deeply with its customers in key Asian markets, while significantly expanding its brand presence in the growth region.

Encompassing Asia’s most important club tournaments - including the AFC Champions League, the AFC Cup, as well as the AFC Futsal Club Championships - the partnership programme reaches a huge audience base across stadiums, television and on diverse social and digital platforms.

“We are very proud to be working with the AFC to support Asian football. This partnership exemplifies the distinct Allianz values of innovation, courage and excellence, and brings them to life by celebrating our footballers, fans and communities in the region,” said **Lars Heibutzki, Chief Distribution Officer for Asia, Allianz**.

Headquartered in Kuala Lumpur, Malaysia, the AFC is one of six Confederations that make up FIFA, the world football federation. It comprises 46 Member Associations across Asia, Australasia and the Middle-East, spanning a population of 4.27 billion people.

“As the most popular sport in the world, football continues to reach record heights every year, and nowhere more so than in the dynamic Asia region. This partnership provides Allianz with a unique platform to support the huge segments of Asian society, for whom football is a passion and an essential part of life. We see ourselves supporting the games both at the top championship levels, as well as in nurturing Asia’s next-generation talent with our signature youth programmes,” added **Paul Groves, Head of Market Management for Asia, Allianz**.

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Note to Editor

About Allianz in Asia

Asia is one of our three major growth regions. It is characterized by a rich diversity of cultures, languages and customs. Allianz has been present in the region since 1910, providing fire and marine insurance in the coastal cities of China. Today, Allianz is active in 14 markets in the region, offering its core businesses of property and casualty insurance, life and health insurance and asset management. With its more than 32,000 staff, Allianz serves the needs of over 18 million customers in the region across multiple distribution channels.

About Allianz

The Allianz Group serves 86 million retail and corporate customers in more than 70 countries, making it one of the world's largest insurers and asset managers. In 2016, over 140,000 employees worldwide achieved total revenues of 122.4 billion euros and an operating profit of 10.8 billion euros. Allianz Group managed an investment portfolio of 653 billion euros. Additionally our asset managers AllianzGI and PIMCO managed over 1.3 trillion euros of third-party assets. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property and health insurance to assistance services to credit insurance and global business insurance. As an investor, Allianz is active in a variety of sectors including debt, equity, infrastructure, real estate and renewable energy. The Group's long-term value strategies maximize risk-adjusted returns.

About AFC

The Asian Football Confederation (AFC) is the governing body of Asian football and one of the six Confederations making up FIFA. Formed in 1954 in Manila on the sidelines of the second Asian Games, the AFC was sanctioned by FIFA in Berne, Switzerland. The AFC is headquartered in Kuala Lumpur, Malaysia and consists of 46 Member Associations and one Associate Member Association (The Northern Mariana Islands). The AFC is responsible for running football in Asia. Among its various responsibilities are: regulating the game, drafting new laws to improve the sport, implementing the law, boosting grassroots and youth football, and conducting major competitions.

These assessments are, as always, subject to the disclaimer provided below.

Cautionary note regarding forward-looking statements

The statements contained herein may include prospects, statements of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties. Actual results, performance or events may differ materially from those expressed or implied in such forward-looking statements.

Such deviations may arise due to, without limitation, (i) changes of the general economic conditions and competitive situation, particularly in the Allianz Group's core business and core markets, (ii) performance of financial markets (particularly market volatility, liquidity and credit events), (iii) frequency and severity of insured loss events, including from natural catastrophes, and the development of loss expenses, (iv) mortality and morbidity levels and trends, (v) persistency levels, (vi) particularly in the banking business, the extent of credit defaults, (vii) interest rate levels, (viii) currency exchange rates including the euro/US-dollar exchange rate, (ix) changes in laws and regulations, including tax regulations, (x) the impact of acquisitions, including related integration issues, and reorganization measures, and (xi) general competitive factors, in each case on a local, regional, national and/or global basis. Many of these factors may be more likely to occur, or more pronounced, as a result of terrorist activities and their consequences.

No duty to update

The company assumes no obligation to update any information or forward-looking statement contained herein, save for any information required to be disclosed by law.