

Allianz SE

Group Communications and Corporate Responsibility

# Media Release

Allianz Global Explorer Program

## Allianz calls out to Explorers around the world

- Allianz Global Explorer Program to focus on the human impact caused by disruptive technologies
- Allianz launches Global Explorer Program to connect with people who are shaping the future
- Kicking off in Hong Kong, the Allianz Global Explorer Program puts local practice into global perspective

Hong Kong/Munich, December 1, 2017 – Allianz today launched its Global Explorer Program: a series of global and local partnerships, digital and physical activations and crowd-generated content platforms that calls out to curious minds around the globe to explore, connect and share how disruptive technologies can drive a more sustainable way of life for humans.

“As one of the world’s largest global insurer, it’s our job to serve and protect risk takers. To do this, we need to understand risk, we need to explore every aspect of it,” said **Jean-Marc Pailhol**, Head of Group Market Management and Distribution at Allianz SE. “The Allianz Global Explorer Program is a manifestation of our curiosity and helps us to develop the right expertise. We want to accompany courageous and curious people and encourage them to live a full life,” he said.

The Allianz Global Explorer Program includes existing partnerships, but also extends to new initiatives and activities. Main program pillars are the new Explorer Hub micro-conferences, the partnership with FIA Formula E Championship, and crowd-sourced Explorer stories.

Starting with the first 2017/18 series Formula E Championship race in Hong Kong on December 2nd, Allianz will partner with WIRED magazine to stage the first **Explorer Hub micro-conference**. A group of prolific innovators, researchers, business leaders, soul searchers and curious minds will discuss the combined impact of different disruptive technologies that will drive sustainable change on urban spaces. By zooming in on their personal surroundings and life in the global metropolis Hong Kong, the panel will give their vision of the future in densely populated cities.

Allianz will also widen the scope of its flagship partnership with the **FIA Formula E Championship**. The long-term partnership with Formula E will see Allianz expand its innovation showcase through activities at the race, providing visitors and fans with immersive experiences at the Explorer Zone in the Allianz E-Village. New for the 2017/18 season, cities hosting the races will take center stage as Allianz creates a series of local activities that the general public can explore.

**Allianz Explorer Stories**, another main component of the Global Explorer Program, is a digital initiative that crowdsources video content to encourage sharing of curiosity and personal explorations. Explorer Stories is Allianz's key initiative to connect explorers worldwide everyday by capturing and uploading their stories and using the hashtag #ExploreWithUs. Initiating the challenge of exploring the future of mobility, Allianz joins forces with Launch Forth and Canal+ to create initial executions by engaging with creator communities and audiences of curious minds and explorers around the world.

**The Explorer Program in Detail including multimedia content:**

[allianz.thenewsmarket.com](http://allianz.thenewsmarket.com)

If you are not registered yet, please make sure to get your user name and password soon. Just click the 'Sign In' button on top of the platform, fill in the form, register and start using great content.

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**About Allianz**

The Allianz Group is one of the world's leading insurers and asset managers with more than 86 million retail and corporate customers. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing over 650 billion euros on behalf of its insurance customers while our asset managers Allianz Global Investors and PIMCO manage an additional 1.4 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we hold the leading position for insurers in the Dow Jones Sustainability Index. In 2016, over 140,000 employees in more than 70 countries achieved total revenues of 122 billion euros and an operating profit of 11 billion euros for the group.

These assessments are, as always, subject to the disclaimer provided below.

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