

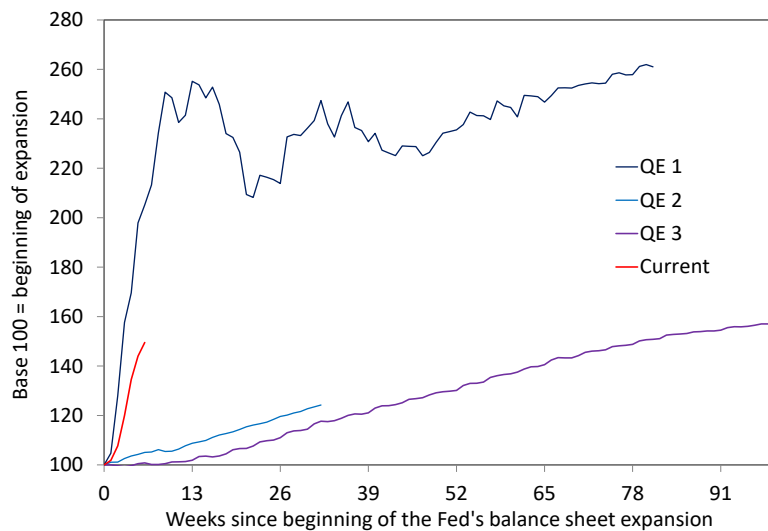
FED BAZOOKA: A LONG SHOT

17 April 2020

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On 03 March, the Federal Funds target rate still stood at 1.75%, while the Federal Reserve Board’s balance sheet was USD 4.2 trillion. Six weeks later (15 April), the Fed had cut its policy rate to 0.25% and expanded its balance sheet by USD 2.1 tn to USD 6.3 tn.

Figure 1: Expansions of the Fed’s balance sheet



Sources: Federal Reserve Board H.4.1 and Allianz Research

This headline expansion of USD6.3tn in the Fed’s credit is no doubt meant to be impressive. In absolute terms, it dwarfs the increases posted, over much longer periods of time, during QE1 (+USD 1.4 tn from September 2008 to March 2010), QE2 (+USD0.5tn from November 2010 to June 2011) and even QE3 (+USD1.6tn September 2012 to August 2014). In relative terms, as shown in Figure 1, it dwarfs again QE2 and QE3, but not (yet) QE1, because in that case the starting point was much lower. If this expansion of the Fed’s balance sheet is meant to impress capital markets by its speed and magnitude, it is also testimony to the severity of the shock caused by the Covid-19 outbreak. Indeed, the first indicators available for March (initial unemployment insurance claims, non-farm payrolls, retail sales, industrial production, housing starts) all point to an unprecedented economic contraction of the U.S. economy.

This being said, one should bear in mind that the current crisis is very different from the Great Financial Crisis that erupted in 2007-2008. As suggested by its name, the GFC originated in the financial services industry.

The current crisis is caused by a genuine exogenous shock that has suddenly stopped the circulation of people, goods, services and therefore money in the real economy. This means that monetary and fiscal policies have to rise to quite a different challenge. In 2008, the first line of defense was the banking sector: preventing it from collapsing was the prerequisite to protect the real economy. This time, the first line of defense is the real economy: preventing it from collapsing is the one and only way to prevent the current crisis from morphing into a banking crisis. Therefore, more than ever, it is crucial to assess whether the liquidity created by the Federal Reserve is reaching the real economy or not.

Table 1: Selected Assets and Liabilities of the Fed

USD billion - Wednesday	15.04.2020	04.03.2020	Absolute change	Contribution
ASSETS				
Reserve Bank Credit	6,329.07	4,202.07	2,127.00	100.0%
Securities held outright	5,359.38	3,876.82	1,482.56	69.7%
US Treasury Securities	3,788.86	2,502.62	1,286.23	60.5%
Bills	326.04	303.04	23.00	1.1%
Notes & Bonds, nominal	3,206.14	2,043.08	1,163.06	54.7%
Notes & Bonds, inflation-linked	222.69	131.05	91.64	4.3%
Inflation compensation	33.98	25.45	8.53	0.4%
Federal agency debt securities	2.35	2.35	0.00	0.0%
Mortgage-backed securities	1,568.17	1,371.85	196.33	9.2%
Repurchase agreements	181.10	195.00	-13.90	-0.7%
Loans*	120.35	0.00	120.35	5.7%
Central bank liquidity swaps	378.29	0.05	378.24	17.8%
LIABILITIES				
Currency in circulation	1,887.59	1,810.24	77.36	3.6%
Reverse repurchase agreements	279.58	236.70	42.88	2.0%
US Treasury general account	856.16	381.30	474.85	22.3%
Other (incl. Financial utilities)	231.48	75.91	155.57	7.3%
Reserve Balances with FRB	3,069.87	1,735.01	1,334.87	62.8%

*including Primary Dealer Credit Facility & Money Market Mutual Fund Liquidity Facility

Sources: Federal Reserve Board H.4.1 and Allianz Research

Put differently, it is crucial to look at changes in both the assets and the liabilities of the Federal Reserve: the assets for the applications of central bank's liquidity, the liabilities to see where this liquidity has landed. As shown in Table 1, a little bit more than 60% of the USD2.1tn increase in assets comes from the buying of U.S. Treasuries. The second largest contribution (almost 18%) comes from central bank liquidity swaps. Next come mortgage-backed securities (almost 10%) and loans (5.7%), an item which comprises the Primary Dealer Credit Facility and the Money Market Mutual Fund Liquidity Facility. As of 15 April, repurchase agreements (loans collateralized by securities) were virtually unchanged from 04 March, but a USD250bn increase up to 18 March, driven by market volatility induced margin calls, unwound past the settlement dates of derivatives transactions.

Admittedly, it is only on 23 March that the Fed announced its plan to purchase corporate bonds in both the primary and secondary markets. And, of course, by merely announcing plans to broaden its interventions in credit markets, the Fed may have made them superfluous, at least until fresh "bad" news like defaults hit the credit markets again. Nevertheless, it seems fair to say that for the time being the private non-financial sector has to a very limited extent directly benefited from the Fed's interventions. For example, the Commercial Paper Funding Facility announced on 17

March is still to be activated.

A review of the Fed's liabilities supports this assessment. The reserves deposited by banks with the Fed have absorbed 63% of the USD1.8tn increase in the Fed credit. With 34% of that tally, the U.S. Treasury general account has been the second largest absorber. Next comes the reserves held by clearing houses (7%), currency in circulation (4%) and reverse repurchase agreements (2%). Evidence that fiscal policy does come to the rescue of the real economy will be seen when the U.S. Treasury general account shrinks: for the time being, the U.S. Treasury is merely accumulating a war chest.

To complete this investigation of the transmission of monetary policy, let's look at the weekly assets of commercial banks in the U.S. As of 08 April, the latest data point, almost two thirds of the USD1.5tn increase in banks' assets since 04 March was attributable to cash assets, the bulk of which is made of reserves at the Fed. Interestingly, federal funds, i.e. the reserves lent and borrowed in the interbank market, have shrunk by USD235bn, so that on a net basis, more broadly defined cash assets explain almost half of the increase in banks' assets. In contrast, commercial and industrial loans contribute only a third of the increase in banks' assets. Anecdotal evidence suggests that a large part of this increase in commercial and industrial loans has been triggered by companies rushing to tap back-up credit lines (revolving credit facilities) negotiated before the crisis started. In other words, this expansion in commercial and industrial loans reflects less the banks' willingness to lend than their corporate clients' dash for cash. The contraction in consumer loans points in the same direction. The start of the Q1 earnings season is showing that banks are expecting significant increases in loan losses. Without some form of loan guarantee provided by the U.S. Treasury, fresh bank lending is likely to be problematic, if not quarantined.

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